**IDEATION PHASE**

**PEOPLE:**

YOUTH, TEENAGERS, BUSINESS PEOPLE, GOVERNMENT EMPLOYEES, POLICE, DOCTORS, COMMON PEOPLE.

**ACTIVITIES:**

SPORTS, LEAGUE, POLITICS, WORLD GOVERNMENT,ENTERTAINMENT, CINEMA, PUBLIC ISSUES, CRIME,

**SITUATION/CONTEXT/LOCATION:**

\*INCREASE IN NUMBER OF IRRELEVANT NEWS

\*USING MULTIPLE APPS BECAUSE NOT GETTING RELEVANT CONTENT IN ONE

\*FAKE NEWS GETTING SHARED

\*SPAMMED WITH NOTIFICATION

\*FAKE NEWS MAKES THE ACTUAL NEWS LOSE IT’S CREDIBILITY

**PROPS/TOOLS:**

\*APP SHOULD ASK INITIALLY , WHAT CATEGORIES ARE THEY INTERESTED TO READ FROM

\*ENSURE THAT APP CATERS TO ALL NEEDS EXPECTED BY THE USERS

\*GIVING AN OPTION TO CHOOSE THE FONT SIZE FOR READABILITY

\*